

Full Bio:

Jo-Ná A. Williams, Esq. – *Business and Sales Strategist, Legal Advisor & Consultant*

Jo-Ná's life in entertainment began 15 years ago as background vocalist for artists and it took a fortuitous turn when she was not credited or compensated for her work. As a result, she committed her life to educating and protecting creative people, and entrepreneurs through her work as lawyer, consultant, speaker, writer and business advisor on entrepreneurship.

She founded J.A. Williams Law – The Artist Empowerment Firm, to provide artists and entrepreneurs with ways to successfully navigate their businesses by providing assistance with entertainment, business, Internet and intellectual property matters. She is dedicated to issues regarding the rights of entrepreneurs because she believes they are a population highly vulnerable to exploitation without proper knowledge.

She then founded Artist Empowerment, an online business education company in 2013 to advise artists, innovators and creative-minded entrepreneurs on entrepreneurship, branding and marketing. She believes that entrepreneurship is the path to freedom and is fierce advocate for creative people starting their own businesses. Some of her client have written best-selling books, created award-winning blogs, been nominated for Grammys, listed in the Billboard Top 100, Amazon and iTunes Top Album Charts and received local and International acclaim.

She's been featured in *Forbes*, *Entrepreneur*, *Black Enterprise*, *MarieTV*, *Huffington Post*, *The Vocalist Magazine*, *Women In Music*, *Cyber PR*, *Harlem Trends*, *Sonic Eclectic* and *Artist's First Radio*. She also was named "Alumni Innovator" by *Suffolk University's Institute of Law Practice Technology and Innovation*. She has written several articles in publications including *Entrepreneur*, *YFS*, *ReverbNation*, *CD Baby*, *Women In Music*, *Artistpreneurs.com*, ABA's intellectual property magazine, *Landslide* and The New York State Bar Association's, *Entertainment, Arts and Sports Law Journal*. She was also one of editors of the *American Bar Association's Annual Review of Intellectual Property Law Developments, 1st edition*. She has spoken at conferences and conducted workshops around the world including the following venues: NYU, Rent the Runway Foundation's "Project Entrepreneur" Summit, Summit at Sea, Barnard College, Brooklyn Museum, MoCADA, and Brooklyn College. She is licensed to practice law in New York.

On a personal note, she is a yogi, pole dance enthusiast, a student of the womanly arts and loves a good bottle of red wine.

Short Bio:

Jo-Ná A. Williams, Esq. is a business strategist, consultant, legal advisor and speaker who founded **J.A. Williams Law – The Artist Empowerment Firm in 2011** to provide artists entrepreneurs and thought leaders with ways to successfully navigate their careers and provide assistance with business and intellectual property matters. She is dedicated to issues regarding the rights of content creators because she believes they are a population highly vulnerable to exploitation without proper knowledge. **She founded Artist Empowerment in 2013 to advise artists on entrepreneurship, branding and sales.** Some of her clients have written best-selling books, created award-winning blogs, been nominated for Grammys, listed in the Billboard Top 100, Amazon and iTunes Top Album Charts and received local and International acclaim. She's been featured in Forbes, Entrepreneur, Black Enterprise, Marie TV, The Root and has spoken at NYU, Rent The Runway and Summit at Sea amongst others.